



Mount Mary
UNIVERSITY

Sponsored by the School Sisters of Notre Dame

ANNUAL FACT BOOK



ABOUT MMU



UNIVERSITY VITALS

Location: Milwaukee, Wisconsin

Founded: 1913

Type: Four-year, Private, Not-for-Profit

Website: www.mtmary.edu

Main address: 2900 North Menomonee River Parkway, Milwaukee, WI 53322

Telephone Number: (414) 930-3000

Degrees Offered: Bachelor's, Post-Baccalaureate, Master's, Post-Master's, Doctoral

Nickname: Blue Angels

Colors: Dark Blue and Burgundy

ACCREDITATIONS

- Higher Learning Commission (HLC)
- State of Wisconsin
- Wisconsin Department of Public Instruction for Teachers' Certificates
- ACATE-CAAHEP
- Accreditation Council for Occupational Therapy Education
- American Art Therapy Association (Approved Graduate Degree Program)
- Accreditation Council for Education in Nutrition and Dietetics
- CACREP
- Council on Social Work Education
- Council for Interior Design Accreditation
- Council for Accreditation of Counseling & Related Educational Programs
- Council on Collegiate Nursing Education (CCNE)

MEMBERS OF THE WISCONSIN ASSOCIATION OF INDEPENDENT COLLEGES AND UNIVERSITIES (WAICU)

- Alverno College
- Bellin College
- Beloit College
- Carroll University
- Carthage College
- Concordia University Wisconsin
- Edgewood College
- Herzing University
- Lakeland College
- Lawrence University
- Marian University
- Marquette University
- Medical College of Wisconsin
- Milwaukee Institute of Art & Design
- Milwaukee School of Engineering
- Mount Mary University
- Nashotah House
- Northland College
- Ripon College
- St. Norbert College
- Silver Lake College
- Viterbo University
- Wisconsin Lutheran College

IPEDS COMPARISON INSTITUTIONS (2022)

- Alverno College (Milwaukee, WI)
- Amberton University (Garland, TX)
- Antioch University-Los Angeles (Culver City, CA)
- Antioch University-New England (Keene, NH)
- Bethel University (McKenzie, TN)
- Cambridge College (Boston, MA)
- Carlow University (Pittsburgh, PA)
- Cornerstone University (Grand Rapids, MI)
- Doane University (Crete, NE)
- Florida Institute of Technology-Online (Melbourne, FL)
- Friends University (Wichita, KS)
- Georgian Court University (Lakewood, NJ)
- Goldie-Beacom College (Wilmington, DE)
- Graceland University-Lamoni (Lamoni, IA)
- Hood College (Frederick, MD)
- Johnson & Wales University-Online (Providence, RI)
- Keck Graduate Institute (Claremont, CA)



ABOUT MMU

IPEDS COMPARISON INSTITUTIONS (2022) CONT.

- King University (Bristol, TN)
- Lakeland University (Plymouth, WI)
- Middlebury Institute of International Studies at Monterey (Monterey, CA)
- Morningside University (Sioux City, IA)
- Notre Dame of Maryland University (Baltimore, MD)
- Nyack College (New York, NY)
- Roberts Wesleyan College (Rochester, NY)
- Saint Joseph's College of Maine (Standish, ME)
- Southern Nazarene University (Bethany, OK)
- Spalding University (Louisville, KY)
- University of the Southwest (Hobbs, NM)

CLUBS & ORGANIZATIONS

- Active Minds at Mount Mary University
- Arches
- Asian Student Organization
- Black Student Union
- Blue Angels Housing Association
- Coalition of Occupational Therapy Advocates for Diversity
- Creative Writing Club
- Dance Association
- Empowering Voices
- Fashion Association
- Food Science Student Organization
- Glorious Gamers Association
- Hispanic Professionals of Greater Milwaukee
- International Club
- MMU Board Game Club
- Mount Mary InterVarsity Christian Chapter
- MMU Student Nutrition and Dietetics Association
- Mount Mary University Philosophical Association
- PRISM
- QUEST (Questions Exploring Spirituality and Theology Group)
- Sister to Sister
- Social Work Club
- Student Art Therapy Association
- Student Government Association
- Student Nursing Association
- Student Occupational Therapy Association
- Students Achieving Leadership through Spanish Activities
- UX Design Club



HONOR'S SOCIETIES

- Alpha Kappa Delta, Epsilon Chapter (Sociology)
- Alpha Mu Gamma, Alpha Omega Chapter (Spanish/World Languages)
- Beta Beta Beta (Biology)
- Lambda Pi Eta, Tau Iota Chapter (Communication)
- Phi Alpha (Social Work)
- Phi Alpha Theta, Delta Omega Chapter (History)
- Psi Chi (Psychology)
- Sigma Tau Delta, Chi Epsilon Chapter (English)
- Sigma Theta Tau (Nursing)
- Theta Alpha Kappa (Theology)

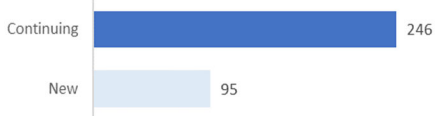
UNIVERSITY MEMBERSHIPS

- American Association of College Registrars and Admission Officers
- Association of Catholic Colleges and Universities (ACCU)
- Association of Fundraising Professionals
- Association of Governing Boards of Universities and Colleges (AGB)
- College and University Professional Association for Human Resources (CUPA)
- Council for Higher Education Accreditation (CHEA)
- Council of Independent Colleges (CIC)
- Council for Advancement and Support of Education
- Higher Education Data Sharing Consortium (HEDs)
- Higher Education Regional Alliance (HERA)
- Hispanic Association of Colleges and Universities (HACU)
- National Association for State Authorization Reciprocity Agreements (NC-SARA)
- National Association of Independent College and Universities (NAICU)
- Wisconsin Association of Independent Colleges and Universities (WAICU)
- Wisconsin Policy Forum

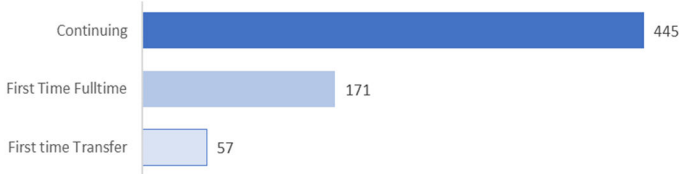
Fall 2023 All Enrollments

			Cont.	New	Total	
Graduate Students	Female	Degree Seeking	Fulltime	219	90	309
			Part-time	63	11	74
		Non-Degree Seeking	Fulltime		1	1
			Part-time	4	3	7
			No Status	11	4	15
	Male	Degree Seeking	Fulltime	23	6	29
			Part-time	6	2	8
		Non-Degree Seeking	Part-time		1	1
			No Status	3		3
Other	Degree Seeking	Fulltime		3	3	
Total			329	121	450	
Certificate Students (Post Baccalaureate & Post Masters)	Female	Degree Seeking	Fulltime	3	3	6
			Part-time	4	3	7
	Male	Degree Seeking	No Status	2		2
Total			9	6	15	
Undergraduate Students	Female	Degree Seeking	Fulltime	444	222	666
			Part-time	22	5	27
	Female	Non-Degree Seeking	Fulltime		1	1
			Part-time	5	54	59
			No Status		5	5
	Other	Degree Seeking	Fulltime	1	6	7
	Male	Non-Degree Seeking	Part-time		15	15
			No Status		1	1
	Other	Non-Degree Seeking	Part-time		2	2
Total			472	311	783	
Grand Total				810	438	1248

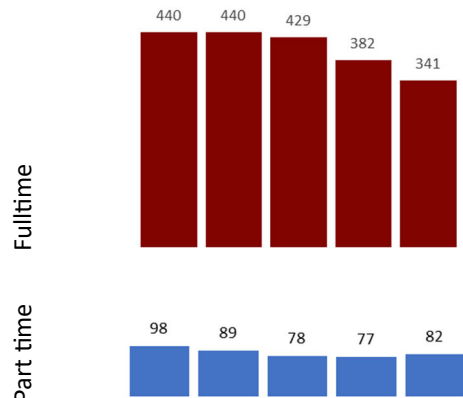
Graduate Fulltime Degree Seeking Fall 2023



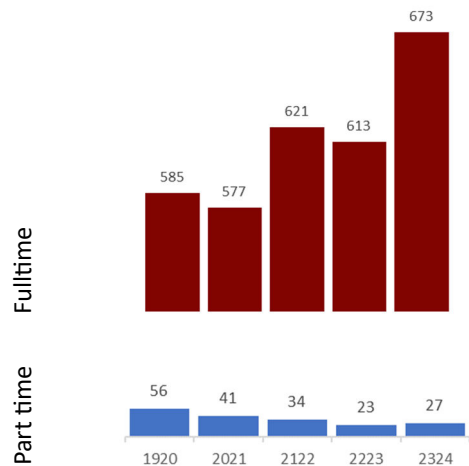
Undergraduate Fulltime Degree Seeking Fall 2023



Graduate (Masters and Doctorate)



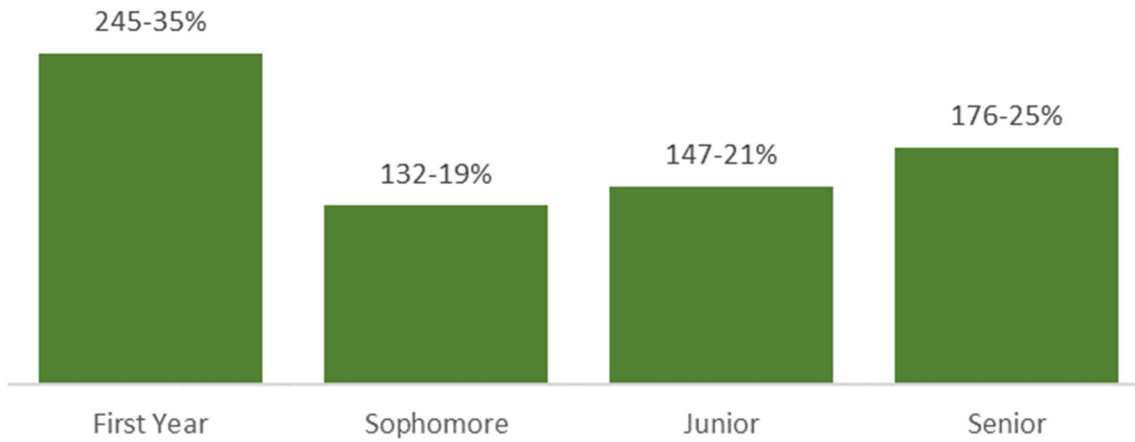
Baccalaureate



Entering Fall Undergraduates

	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023
<i>First Time Fulltime</i>	125	139	190	155	171
<i>First Time Part time</i>	1	1			2
<i>Transfer Fulltime</i>	55	44	47	39	57
<i>Transfer Part time</i>	7	2	1	1	3

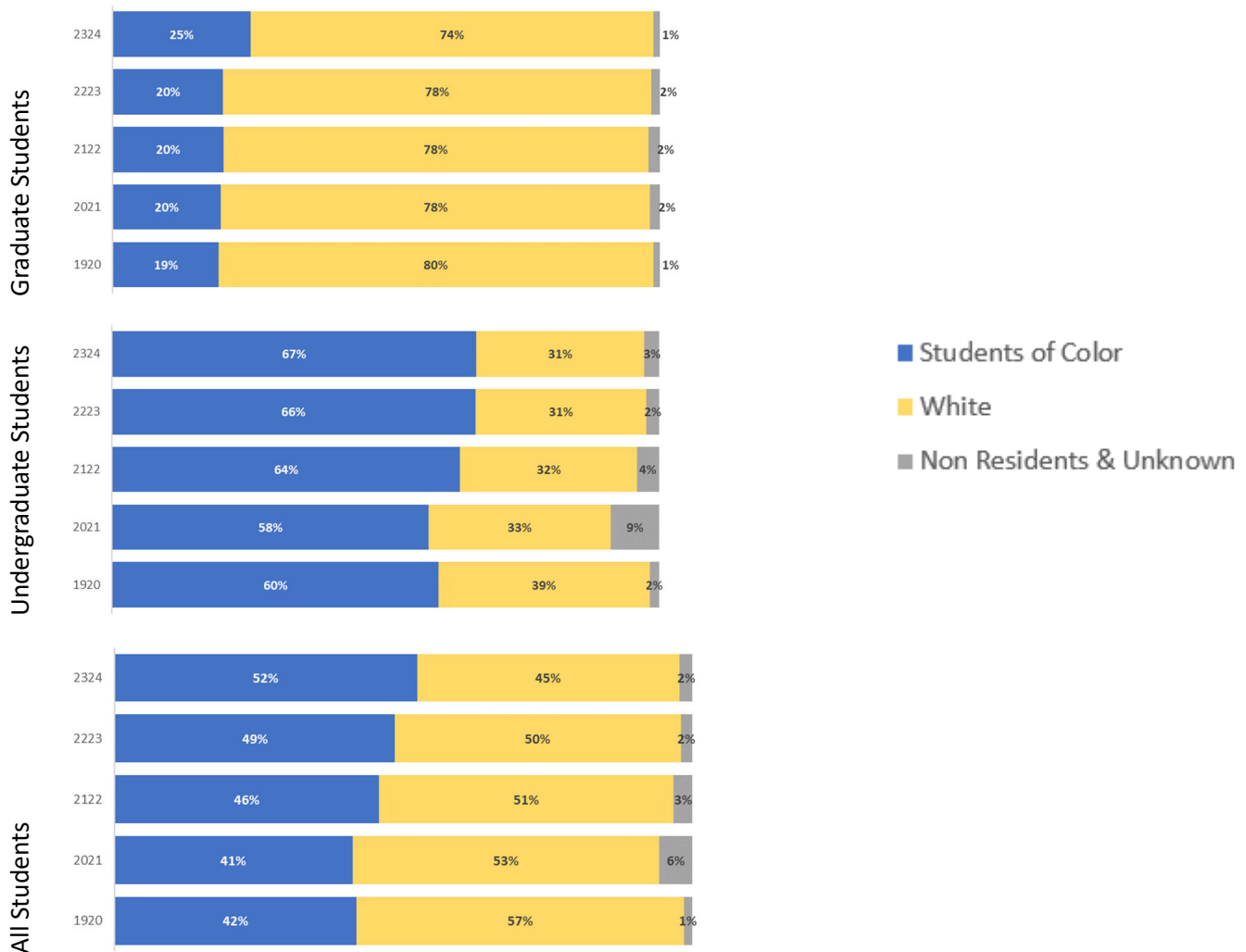
Baccalaureate Students by Class Level, Fall 2023



Demographics Fulltime Students

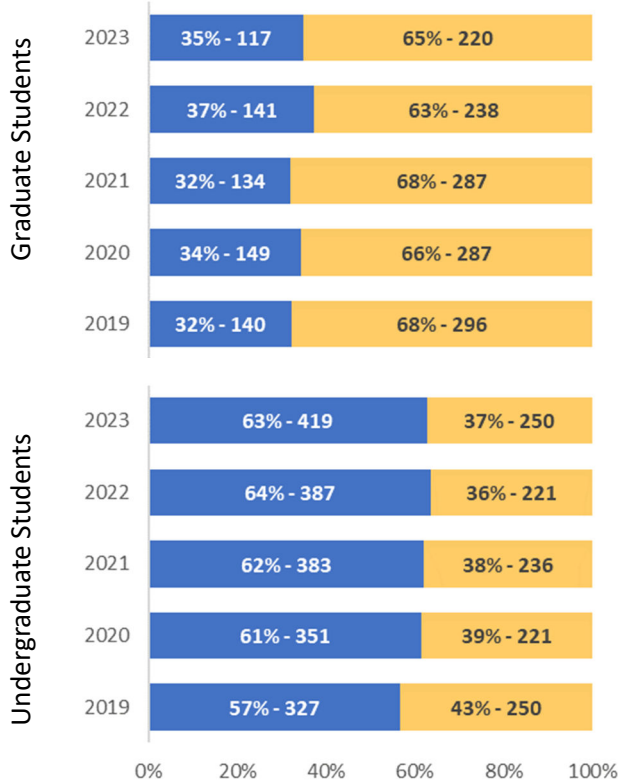
Fall Semesters

		2019	2020	2021	2022	2023
Graduate Students	US Non-Resident	2	3	4	3	2
	Hispanics of any race	32	40	37	36	37
	Black or African American	32	24	27	24	28
	American Indian or Alaska Native	1	2		1	2
	Asian	11	11	11	13	13
	Native Hawaiian or Other Pacific Islander	1			1	
	Two or more races	8	10	12	2	6
	White	350	345	333	299	251
Race and Ethnicity unknown		3	5	5	3	2
Certificate Students	Hispanics of any race	1	1	2	1	
	Black or African American	3	2	1	1	
	Asian	1	1	1	2	1
	Two or more races			1		
	White	20	12	11	7	7
Baccalaureate Students	US Non-Resident	8	5	2	8	8
	Hispanics of any race	162	163	192	216	235
	Black or African American	111	104	122	127	151
	American Indian or Alaska Native	3	2	1	1	4
	Asian	44	45	50	45	42
	Native Hawaiian or Other Pacific Islander	1	1			3
	Two or more races	28	19	30	18	13
	White	226	192	201	192	207
Race and Ethnicity unknown		2	46	23	6	10

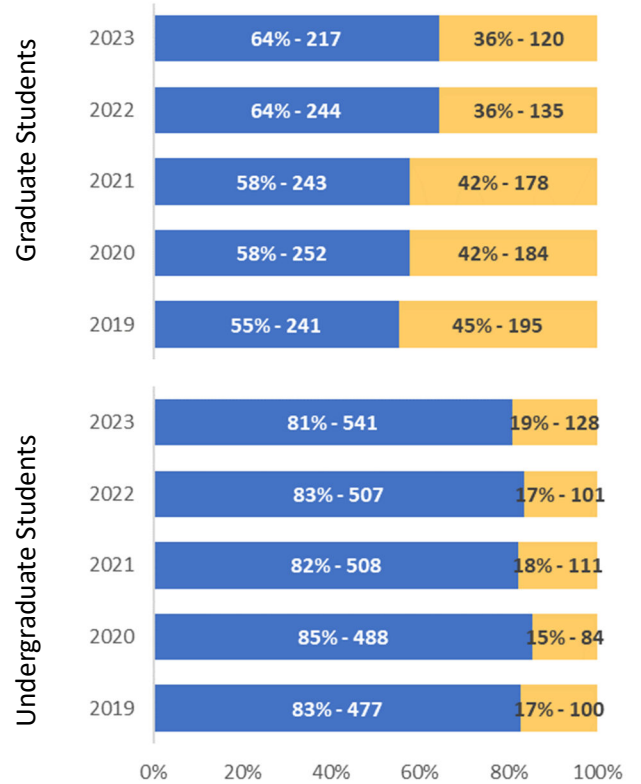


Fall full time enrollments by geographic area ■ In Area ■ Out of Area

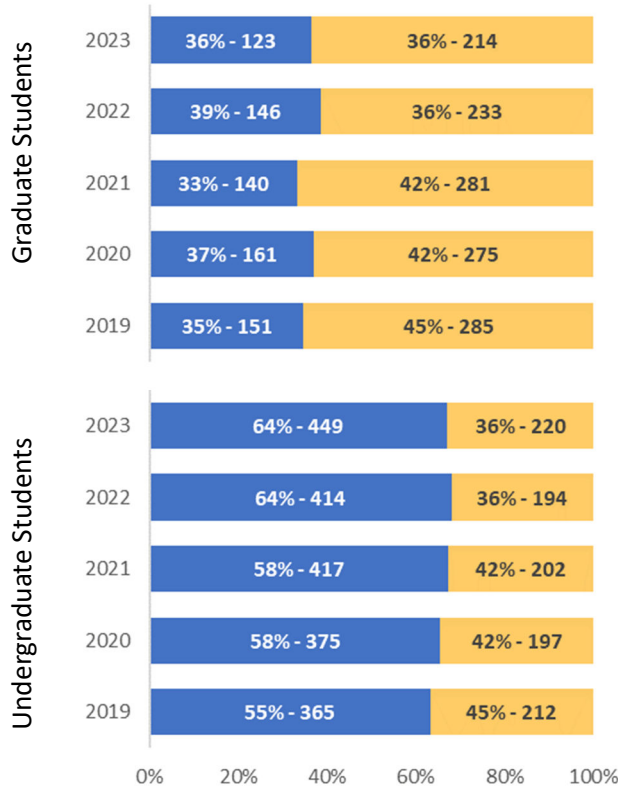
City of Milwaukee



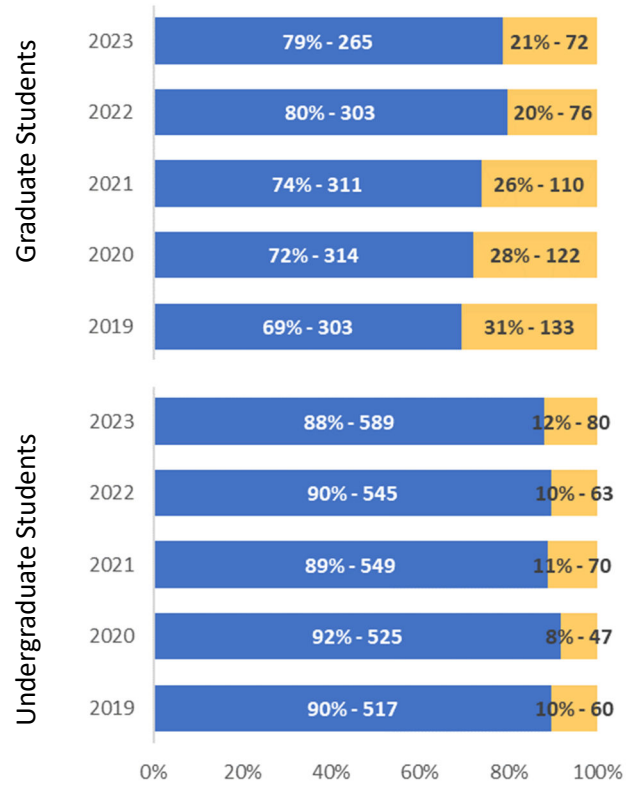
MKE 7*



Milwaukee County



* Milwaukee County and 6 surrounding WI counties
State of Wisconsin

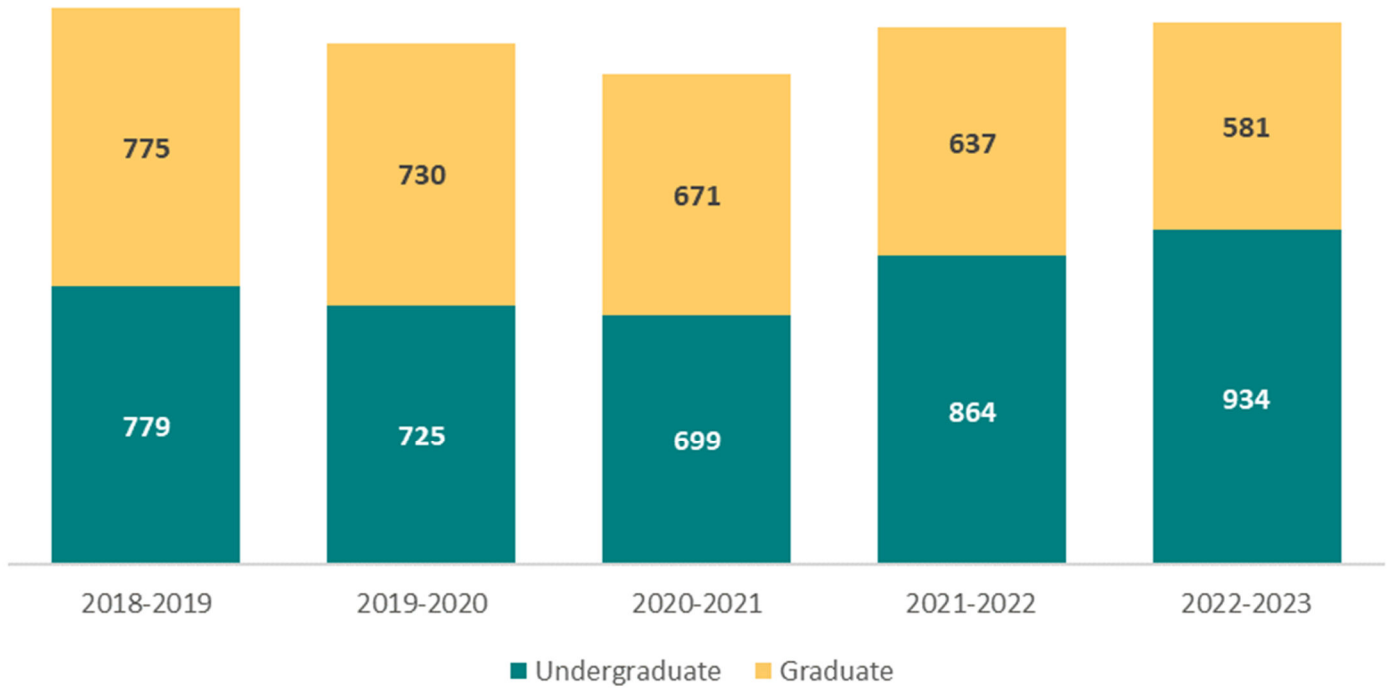


Academic Year Enrollment Unduplicated Headcount, Credit Hours, and Fulltime Equivalent Enrollment (Data source IPEDS 12 Month Enrollment Reporting). Certificate enrollments are primarily considered graduate enrollments; post-baccalaureate Education certificate programs are considered undergraduate enrollments.

		2018-2019	2019-2020	2020-2021	2021-2022	2022-2023
<i>Total</i>	Credit Hours*	30,620	28,047	28,607	28,229	28,669
	FTE Enrollment**	1133	1031	1059	1052	1084
	Headcount	1554	1455	1370	1501	1515
<i>Graduate</i>	Credit Hours*	10,031	8824	9622	8967	9074
	FTE Enrollment	418	368	401	374	378
	Headcount**	775	730	671	637	581
<i>Undergraduate</i>	Credit Hours	20,589	19,223	18,985	19,262	19,595
	FTE Enrollment	686	641	633	642	653
	Headcount	799	725	699	864	934

* Excludes Professional Practice Doctorate

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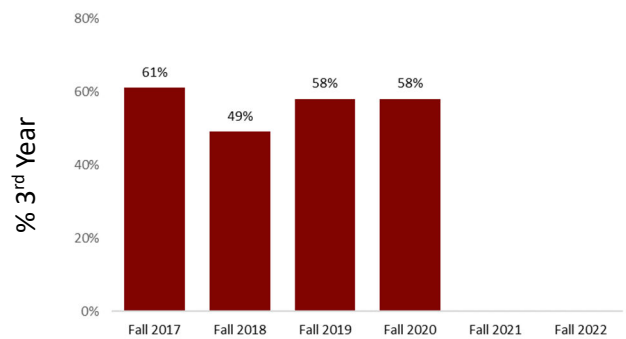
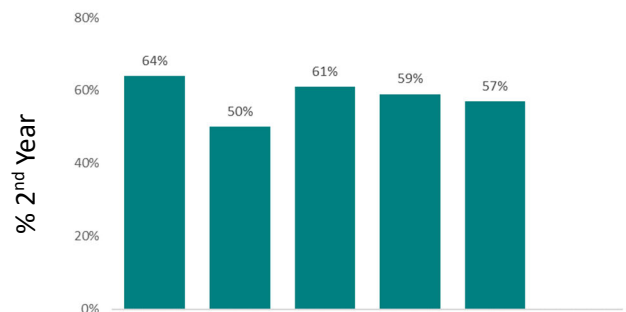
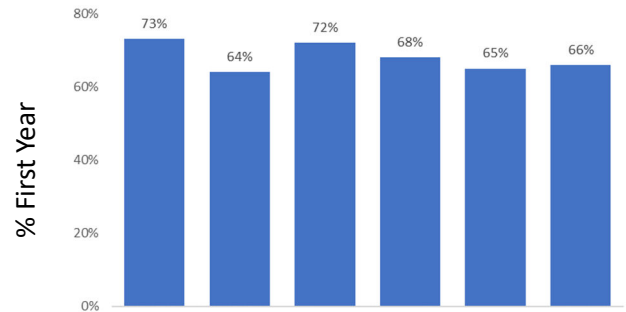


Retention Fall First Time Fulltime students (Data Source for 1st and 2nd Fall, IPEDS Fall enrollment Reporting).

Retention Fall First Time Fulltime students (Data Source for 1st and 2nd Fall, IPEDS Fall enrollment Reporting).

Term Entered	1st Fall	First Spring		1st Year (Fall to Fall Retention)	
		N	%	N	%
Fall 2017	122	107	88%	88	72%
Fall 2018	142	123	87%	91	64%
Fall 2019	125	108	86%	90	72%
Fall 2020	139	121	87%	94	68%
Fall 2021	190	148	78%	124	65%
Fall 2022	155	133	86%	103	66%

1st, 2nd, and 3rd Year Retention by Cohort*



Retention through 4th spring (4 years), First Time Fulltime students.

	1st Fall	1st Spr.	2nd Year	2nd Spr.	3rd Year	3rd Spr.	4th Year	4th Spr.
Fall 2017	122	107	88	84	78	76	74	68
Fall 2018	142	123	91	81	71	68	65	58
Fall 2019	125	108	90	79	74	72	67	59
Fall 2020	139	121	94	88	82	80	75	
Fall 2021	190	148	124	120	109			
Fall 2022	155	133	103					
Fall 2023	171							

Retention to 1st, 2nd, and 3rd Year by Cohort.

Cohort	1st Fall	1st Fall to 2nd Fall		1st Fall to 3rd Fall		1st Fall to 4th Fall		Graduates by end of 4th Spring	
	N	N	% graduated/retained*	N	% graduated/retained*	N	% graduated/retained*	N	%
Fall 2017	124	90	73%	79	64%	76	61%	60	48%
Fall 2018	142	91	64%	71	50%	69	49%	48	34%
Fall 2019	125	90	72%	76	61%	72	58%	49	39%
Fall 2020	139	94	68%	82	59%	81	58%		
Fall 2021	190	124	65%	109	57%				
Fall 2022	155	103	66%						

* Students who graduated prior to their 4th spring are included in the retention numbers as appropriate.

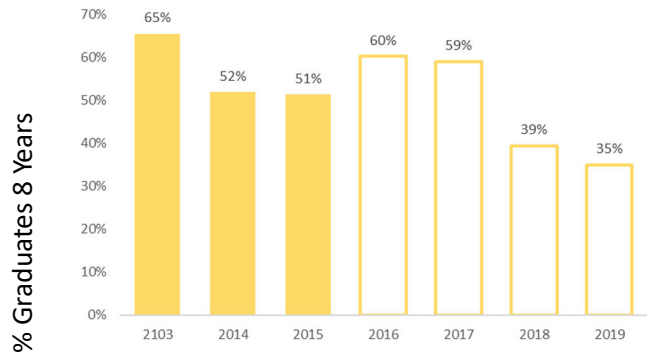
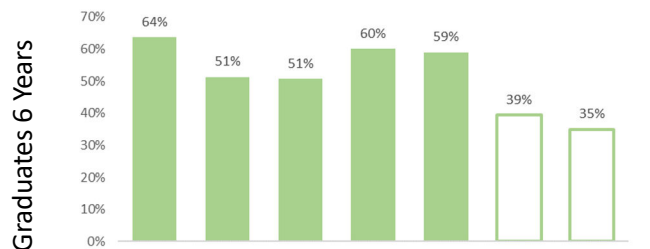
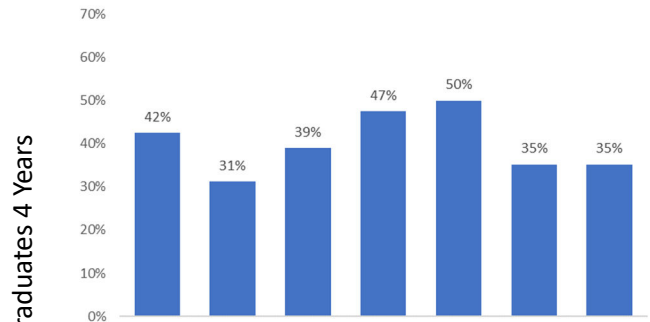
First Time Fulltime Entering Undergraduates

Graduation Rates by Cohort Year

Entry Cohort Year	4 Year Graduates	5 Year Graduates*	6 Year Graduates*	8 Year Graduates*
2103	113	48	66	72
2014	154	48	77	79
2015	146	57	72	74
2016	118	56	69	71
2017	122	61	71	72
2018	142	50	56	56
2019	125	44	44	44

* Values for 5, 6, and 8 year graduates include all graduates to date through Spring of 2023. Those values are represented by outlines in the graphs.

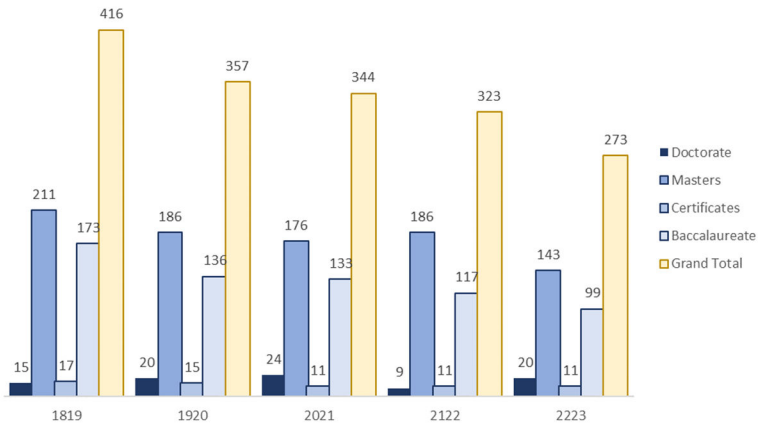
Entry Cohort Year	4 Year Graduates	5 Year Graduates	6 Year Graduates	8 Year Graduates
2103	42%	58%	64%	65%
2014	31%	50%	51%	52%
2015	39%	49%	51%	51%
2016	47%	58%	60%	60%
2017	50%	58%	59%	59%
2018	35%	39%	39%	39%
2019	35%	35%	35%	35%



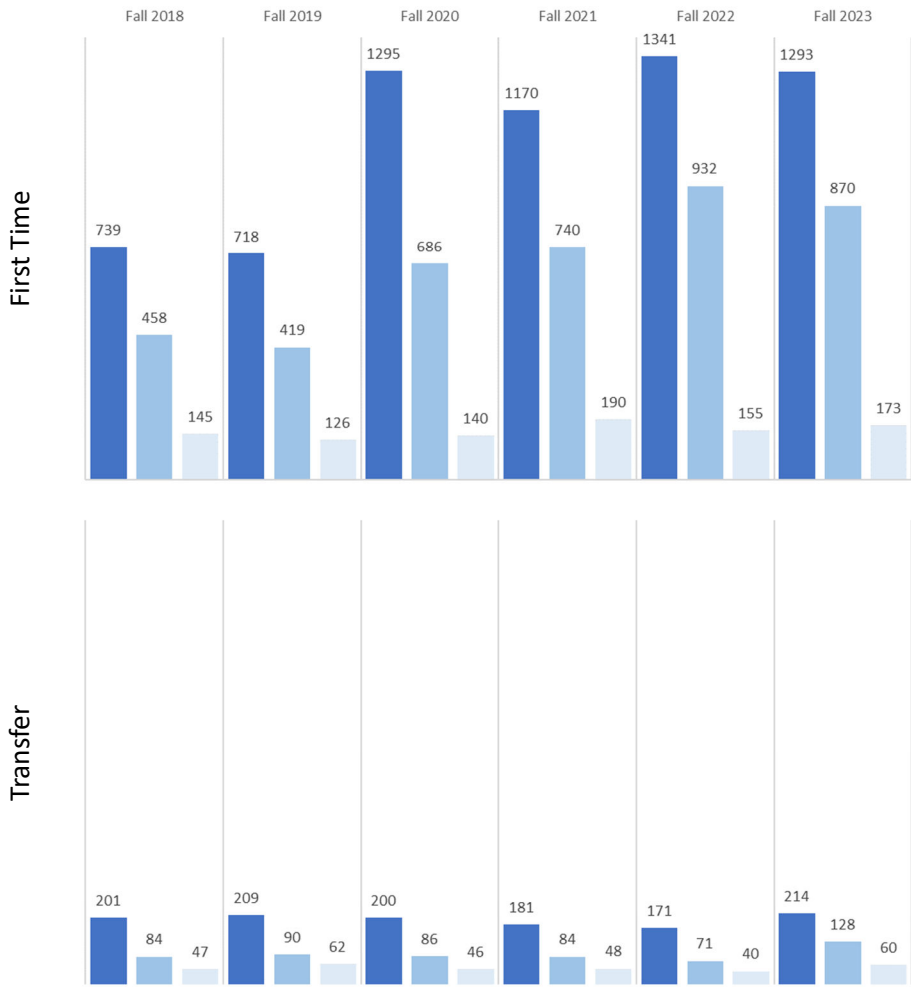
Top 5 Undergraduate 1st Majors Fall 2023

Nursing BSN	129
Fashion	69
Biology	63
Psychology	48
Business Administration	45

Degrees Awarded Academic Year (Fall, Spring, and Summer Terms)



Undergraduate Admissions



Undergraduate Admission Rate:

First Time

Fall 2018	62%
Fall 2019	58%
Fall 2020	53%
Fall 2021	63%
Fall 2022	70%
Fall 2023	67%

Transfer

Fall 2018	42%
Fall 2019	43%
Fall 2020	43%
Fall 2021	46%
Fall 2022	42%
Fall 2023	60%

Fulltime & % Contract Faculty Fall 2023 Demographics

Highest Degree Earned

		#	%
Terminal Degrees	Doctorate	46	66%
	Masters	8	11%
	Total	54	77%
Non-Terminal Degrees	Baccalaureate	1	1%
	Masters	15	21%
	Total	16	22%
Grand Total		70	100%

Rank

	#	%
Professor	9	13%
Associate Professor	18	26%
Assistant Professor	40	57%
Instructor	3	4%

Race/Ethnicity

		#	%
Faculty of Color	Hispanics of any race	3	4%
	Black or African American	2	3%
	Native Hawaiian or Other Pacific Islander	1	1%
	Total	6	8%
White/Unknown	White	62	89%
	Race and Ethnicity unknown	2	3%
	Total	64	92%
Grand Total		70	100%

Gender

	#	%
Female	62	89%
Male	8	11%
Grand Total	70	100%