AAS Graphic Communications > B.A. Bachelor of Graphic Design

The Bachelor of Graphic Design major prepares students for managerial positions and graduate studies by developing skills in effective communication, logical problem solving, and responsible decision making.

Agreement Description: The purpose of this degree completion agreement is to provide a seamless transfer process for learners at Gateway Technical College to enter Mount Mary University for further education and credentials.

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DEGREE REQUIREMENTS / 128 credits	
Gateway Technical College Courses 62 credits	**Mount Mary University 128 credits**
AAS Graphic Communication General Education Courses	**Bachelor of Graphic Design Core Courses**
	PHILOSOPHY/THEOLOGY – min 10 credits
	SEA 101 Search for Meaning (4 credits)
	Theology (min. 3 credits) (prereq. SEA 101)
	Philosophy (min. 3 credits) (prereq. SEA 101)
	COMMUNICATION/MATH (min.11 credits)
	Composition (min. 3 credits: ENG 120 required)
801-136 English Composition 1 (3 cr)	ENG 110 Intro to College Writing (3) (prereq for ENG 120)
	ENG 120 College Research Writing (3)
	Communication (min. 2 credits)
801-198 Speech (3 cr)	COM 104 Public Speaking
	Mathematics requirement (min. 3 credits at level 104 or higher)
*Could be met with any of the following courses: 10-804-113 College Tech Math 1A, (expires 2019-20) 10-804-114 College Tech Math 1B, (expires 2019-20) 10-804-123 Math w/ Business Apps, (expires 2019-20) 10-804-197 College Algebra w/Apps 10-804-189 Introductory Statistics 10-804-135 Quantitative Reasoning (NEW 2019-Verify Match with MMU Math Chair)	Math 104 Contemporary Mathematics (MAT 104 or higher)
Verify transfer for Spanish, IF taken as Elective or in addition to program requirements	**World Language (min. 3 credits)**
Communication/Math option	
801-197 Technical Reporting (3 cr)	ENG 419 Technical Communication

	LITERATURE/FINE ARTS (min 9 credits) *There are more courses that meet this requirement.*
Fine Arts (min. 3 credits) (met with ART 356)	
Literature (min. 3 credits)	
Option: Additional 3 credits to complete the 9 credits required for the Core Literature and Fine Arts. Is (met with ART 105) in major.	
	HUMANISTICS (min 9 credits)
	History (min. 3 credits)
	Behavioral/Social Science (min. 3 credits)
809-196 Introduction to Sociology (3)	SOC 101 Introduction to Sociology
809-198 Introduction to Psychology (3)	PSY 103 Introduction to Psychology
	BUS 301 Microeconomics
Option (min. 3 credits) Choose three additional credits from any of the courses above under either Behavioral/Social Science or History.	
NATURAL SCIENCES (min 3 credits)	

AAS Graphic Communication Major Courses	Bachelor of Graphic Design Major Courses
204-100 Design Concepts (4)	GRD 232 Adobe Tech Principles: Photoshop & Illustrator (3)
204-105 Comp. Illustration & Drawing Tech (3)	GRD 330 Fundamentals of Illustration (3)
204-107 Intro to Digital Photography (3)	ART 356 Photography (3)
204-125 Illustration Media Concepts (3)	Art 105 2D Design & Color Theory (3)
204-116 Web Page Design for Gr. Designers (3)	GRD 310 Introduction to Web Design (3)
204-120 Multimedia Survey (3)	GRD 258 Design Principles (3)
204-140 Design Publishing & Prepress (4)	GRD 450 Advanced Graphic Design I (3)
204-109 Graphic Design Professional Practices (3)	GRD 335 Ethics & Criticism in Graphic Design (3)
204-134 Advanced Problems in Graphic Design (3)	GRD 325 Methods in Digital Imaging (3)
204-135 Advanced Design Concepts (4)	GRD 451 Advanced Graphic Design II (3)
204-142 Applied Exit Strategies/Display Graphic (3)	GRD 461 Career Seminar (3)
204-143 Advanced Illustration (3)	GRD 345 Fundamentals of Motion Graphics (3)

Additional coursework to be completed at Mount Mary University	
	Bachelor of Graphic Design Remaining Major Courses
	ART 101 Drawing (3 cr)
	ART 220 Three-Dimensional Design (3 cr)
	GRD 225 History of Graphic Design (3 cr)
	GRD 248 Lettering & Typography (3 cr)
	GRD 355 Three-Dimensional Graphic Design (3 cr)
	GRD 380 Portfolio & Presentation (1 cr)
204-149 Advanced Web Design IF taken as Elective or in addition to program requirements	**GRD 454 Advanced Web Design (3 cr)**
	GRD 460 Advanced Motion Graphics (3 cr)
102-138 Business Internship IF taken as Elective or in addition to program requirements	**GRD 498 Internship in Graphic Design (3 cr) With approval of Department Chair**
	One Art History Elective (3 cr): ART 231, ART 232, ART 236, or ART 320 (ALL MEET FA Core)
	All 62 credits for an AAS in Graphic Communications at GTC must be completed in

AAS Graphic Communications 3 credit elective requirement	Bachelor of Graphic Design transfer equivalents
	order to meet the above equivalencies and transfer all 62 credits to the MMU degree.
Elective credits (counting towards min. 128)	
205-115 Advanced Digital Photography	ART 346 Advanced Photography
809-166 Ethics	Accepted as elective at MMU

* This chart represents only those courses required for an AAS in Business Management from Gateway Technical College.
A student may have accrued more credits, and up to 72 credits will be granted for courses at Gateway Technical College
in which a student has earned a grade of "C" (2.0) or better.

Graduation Requirements:

1. A total of **128 credits** are required to graduate. (A minimum of 32 credits must be earned at Mount Mary.
    Up to 72 credits will be granted for courses at Gateway Technical College in which a student has earned a
    grade of "C" (2.0) or better.)
2. Course work must include writing, communication, mathematics, world language, and global competency.
    See current Undergraduate Bulletin for all graduation requirements.
3. **48 credits must be earned in the core curriculum courses**.

Transfer Contact Information

Schedule a Campus Visit
To schedule a campus visit online go to
https://www.mtmary.edu/admissions/index.html
or call (414) 930-3024

Transfer Admission Contacts
To speak to an Admissions Counselor your contacts are:

Antje Streckel	**Andrea Kurtz**
Associate Director	Associate Director
(414) 930-3468	(414) 930-3285
streckea@mtmary.edu	kurtza@mtmary.edu
Students with last names A-K	*Students with last names L-Z*

Financial Aid Contacts
To speak with a Financial Aid Counselor call (414) 930-3044

Faculty in the Graphic Design Program

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