



it's a (fashion•art•design) show

Friday, May 9, 2025 | Mount Mary University

## SPONSORSHIP OPPORTUNITIES

**WHAT:** CREO, Latin for to *make, create or produce*, is an annual celebration highlighting student work from fashion, studio art, and interior architecture. The celebration culminates in a student-run FASHION SHOW highlighting the collaborative and creative efforts of our design and fashion business majors. The show draws an audience of up to 1,000 attendees.

**WHEN:** Friday, May 9, 2025 • Shows at 1 p.m., 5 p.m. and 7:30 p.m.  
Mount Mary University • Alumnae Dining Hall

**WHY:** The cost and effort required to produce a fashion show of this scale are significant. Almost half the expenses come from ticket sales, so there is a need to raise over \$30,000 through sponsorships to underwrite the remaining expenses.

**YOUR IMPACT:** The collaborative planning and production of this event teaches students the value of teamwork, accountability, clear communication, organization, budgeting, and goal setting through hands-on experiences. Mount Mary not only prepares students with the practical coursework and technology required for success in today's fashion industry careers, but emphasizes the development and practice of crucial 'power skills' in high demand by today's employers. All profits from CREO will directly benefit student learning and outcomes in the fashion program.

“ Participating in the Fashion Show Coordination class to create the 2023 CREO fashion show was an incredible experience for me as it pushed me out of my comfort zone and helped me grow as a creative. It also taught me the importance of teamwork and collaboration as I pursue my career aspirations. ”

– Jessica Rodriguez, Merchandise Management '24



2900 North Menomonee River Parkway | Milwaukee, WI 53222



Your investment in the CREO fashion show positively impacts Mount Mary students and helps to elevate art and fashion in southeastern Wisconsin.

A portion of all sponsorships are used for a materials stipend to enhance each senior collection with quality fabrics and trims.

Sponsorship Levels:	PREMIER SPONSOR \$5,000	HOSPITALITY SPONSOR \$3,000 <i>(One Available)</i>	COUTURIER SPONSOR \$2,500	BOX OFFICE SPONSOR \$2,000 <i>(One Available)</i>	TAILOR SPONSOR \$1,500	BEVERAGE SPONSOR \$1,000 <i>(One Available)</i>	APPRENTICE SPONSOR \$500
Recognized as Premier Sponsor	●						
MMU Magazine Spotlight	●						
Listed on Postcard Invitation <i>(If committed by March 7, 2025)</i>	●						
Invitation to Hospitality Reception <i>(May 9, 2025)</i>	●	●	●				
Event Slideshow	●	●	●				
Signage at Hospitality Reception		●					
Signage on Box Office				●			
Social Media Post	●	●	●	●			
Invitation to Rack Check Reception <i>(March 19, 2025)</i>	10 TICKETS	8 TICKETS	6 TICKETS	4 TICKETS	4 TICKETS	2 TICKETS	2 TICKETS
CREO Tickets	10 TICKETS FRONT ROW	8 TICKETS	6 TICKETS	4 TICKETS	4 TICKETS	2 TICKETS	2 TICKETS
Signage on Bar						●	
Drink Tickets* 2 TICKETS PER GUEST	●	●	●	●	●	●	●
Recognized on Promotional Materials	●	●	●	●	●	●	●

\* Drinks only available at the 5 p.m. and 7:30 p.m. shows.

*New this year!*

- \* **Hospitality Sponsor:** Your sponsorship of \$3,000 will receive special signage and recognition at a special reception with the president, VIP guests and MMU alumni.
- \* **Box Office Sponsor:** Your sponsorship of \$2,000 will receive special signage and recognition at the Box Office.
- \* **Beverage Sponsor:** Your sponsorship of \$1,000 will receive special signage and recognition in the bar area, offered at the 5 p.m. and 7:30 p.m. showtimes.

WATCH FOR TICKETS TO GO ON SALE AND LEARN MORE ABOUT THE MOUNT MARY UNIVERSITY CREO STUDENT DESIGNER FASHION SHOW



[mtmary.edu/creo](https://mtmary.edu/creo)



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# SPONSORSHIP COMMITMENT FORM

## Contact Information:

Contact Person \_\_\_\_\_

Organization Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

## Event Sponsorship Level:

- \$5,000 Premier Sponsor  
*(Commit by March 7 to receive all sponsor benefits.)*
- \$3,000 Hospitality Sponsor
- \$2,500 Couturier Sponsor
- \$2,000 Box Office Sponsor
- \$1,500 Tailor Sponsor
- \$1,000 Beverage Sponsor
- \$500 Apprentice Sponsor
- I am unable to sponsor but plan to attend AND want to make a donation of \$\_\_\_\_\_
- I am unable to sponsor or attend the event but would like to make a donation of \$\_\_\_\_\_

*Any donation of \$100 or more will be recognized as a spotlight supporter at the event.*



Each new theme is a celebration of the combined talents of both the Fashion Business and Fashion Design majors that work very hard for the success of the annual show. We strive to surprise, engage and immerse our audience with a new experience each year at the annual CREO student show.

– Trish Kuehnl, Associate Professor  
FASHION BUSINESS, MMU



## Payment Information:

- Check enclosed payable to Mount Mary University
- This is a pledge, please invoice me
- To pay by credit card, please call Paige Rohr at (414) 930-3148
- Scan the QR code to make your commitment online ➤



## Please return at your earliest convenience to:

- Paige Rohr at [rohrp@mtmary.edu](mailto:rohrp@mtmary.edu)
- MOUNT MARY UNIVERSITY**  
**Attn: Advancement Office NDH 152**  
2900 North Menomonee River Parkway  
Milwaukee, WI 53222

An acknowledgment will be provided for tax purposes.



## QUESTIONS ABOUT SPONSORSHIPS, CONTACT:

**Paige Rohr**, Major Gift Officer | Mount Mary University  
[rohrp@mtmary.edu](mailto:rohrp@mtmary.edu) | (414) 930-3148