

COMMUNICATIONS

SCHOOL OF ARTS & SCIENCES

Concentration: Health Communication

Communication majors have the skills for today's rapidly changing workplace and are equipped for careers in any industry. Our graduates work in business, nonprofit organizations, health care and in governmental agencies. They become digital marketing coordinators, special event planners, patient advocates, community liaisons and more. Expand your opportunities. Discover what a communication major can do for you.

The health communication concentration explores how health and behavior are shaped by communication, information and technology. A health communication specialist helps to improve health communication and promote healthy behaviors through strategic communication initiatives.

What our graduates are saying

"Communication is a fundamental skill needed to succeed on a professional and personal level. Now as an instructor, I bring into my own classroom the experiences that I had at Mount Mary, and share the importance of effective communication, the need to appreciate diversity, and respect for others. My experience at Mount Mary enhanced my knowledge but more importantly helped me grow as a person."

– **Fabiola Estrada '16**
Instructor, MATC

"After graduation, I obtained a Marketing Specialist position and after a year became an Internal Communications Specialist. The communication major at Mount Mary provided me with a diverse education in the communication field, and I recommend it to students who are looking for a major that will help them succeed in a variety of careers."

– **Andrea Carskadon '16**
*Internal Communications Specialist,
Potawatomi Hotel & Casino*

Careers in communication

- Corporate communications specialist
- Public relations professional
- Community coordinator & advocate
- Social media specialist
- Human resources
- Special events planner
- Advertising and sales
- Political campaign coordinator
- Marketing specialist
- Speech copywriter or editor
- Media relations specialist
- Training and development specialist
- Non-profit administration
- Wellness coordinator
- Internal communication specialist
- Digital marketing specialist

INTERNSHIP OPPORTUNITIES

Enhance your skills. Communication students at Mount Mary have completed internships at these organizations:

- AIDS Resource Center of Wisconsin
- Black Arts MKE
- Children's Hospital
- City of West Allis
- Easter Seals
- Harley-Davidson Motor Company
- Johnson Controls
- Kohl's
- Marcus Corporation
- Milwaukee County Zoo
- Multiple Sclerosis Society
- Northwestern Mutual
- Steele Pointe Homes
- Summerfest
- V100 Radio
- WISN-TV 12

EXAMPLE FOUR-YEAR PLAN

COMMUNICATION | 120 CREDITS

Concentration: Health Communication

| MAJOR | | CORE | | MINOR | | ELECTIVES | |
|------------------------------------|---|----------------------------------|---|----------------------------------|------------|--|------------|
| FRESHMAN YEAR | | | | | | | |
| FALL Courses | | | | SPRING Courses | | | |
| FYS 100 First Year Seminar | 3 | ENG 120 College Research Writing | 4 | ENG 110 Intro to College Writing | 3 | Artistic Inquiry Core | 3 |
| COM 105 Professional Presentations | 3 | Civic Engagement Core | 3 | Math Core | 3 | COM 235 Intercultural Communication | 3 |
| BUS 109 Data and Digital Literacy | 3 | Communication Elective | 4 | TOTAL | 15 credits | TOTAL | 15 credits |
| SOPHOMORE YEAR | | | | | | | |
| FALL Courses | | | | SPRING Courses | | | |
| Human Connection Core | 3 | Scientific Inquiry Core | 3 | COM 330 Health Communication | 4 | Global Perspectives Core | 3 |
| COM 355 Crisis Communication | 3 | Communication Elective | 4 | Communication Elective | 3 | COM 331 Media and Health Communication | 3 |
| Minor/Elective | 3 | Minor/Elective | 3 | TOTAL | 15 credits | TOTAL | 15 credits |
| JUNIOR YEAR | | | | | | | |
| FALL Courses | | | | SPRING Courses | | | |
| BUS 205 Personal Finance | 4 | Theology Course | 3 | COM 343 Persuasive Communication | 3 | COM 410 Research Methods | 3 |
| Minor/Elective | 3 | Minor/Elective | 3 | Minor/Elective | 3 | Minor/Elective | 3 |
| Minor/Elective | 3 | Minor/Elective | 3 | TOTAL | 15 credits | TOTAL | 15 credits |
| SENIOR YEAR | | | | | | | |
| FALL Courses | | | | SPRING Courses | | | |
| COM 498 Internship | 4 | COM 494 Capstone Experience | 3 | Minor/Elective | 3 | Minor/Elective | 3 |
| Minor/Elective | 3 | Minor/Elective | 3 | Minor/Elective | 3 | Minor/Elective | 3 |
| Minor/Elective | 3 | Minor/Elective | 4 | TOTAL | 15 credits | TOTAL | 15 credits |

UPDATED OCTOBER 2024

This example four-year plan is intended to outline the number and types of courses a student might take in order to fulfill the degree, major, core and elective requirements to graduate. Students meet with their academic advisor each semester to review progress toward fulfilling their degree requirements.

