

MOUNT MARY UNIVERSITY

# FASHION DESIGN

## SCHOOL OF ARTS & SCIENCES

**Mount Mary University's fashion design major provides a strong foundation for careers in the fashion industry.** With an emphasis on technical quality, creativity and clear communication of ideas, the fashion program prepares graduates to excel in their field.

The fashion design major is an ideal choice for students who enjoy the creative process, and want to develop skills in design, garment construction and patternmaking. Students can explore both creative and technical design fields by networking with industry professionals, participating in internships, studying abroad and taking part in fashion competitions. Students are trained using industry-standard design and patternmaking software in preparation for industry expectations. Mount Mary's course of study integrates professional coursework with a strong liberal arts background.

Graduates may become fashion entrepreneurs, apparel designers, technical designers and patternmakers. Our graduates are employed at Jockey, Kohl's, Lands' End, Target and Harley-Davidson, and have also followed entrepreneurial paths. Donna Ricco, a renowned graduate whose dress designs sold at all major department stores across the US, now holds the department's Executive Fellow position. She advises the Mount Mary Fashion program and shares her experience of growing her own line with students interested in developing this career path.

Each year Mount Mary's fashion students submit their best designs, illustrations and project-based work to local, national and international competitions. Mount Mary students have received numerous scholarships and awards for their creative designs, technical skills and merchandising research.

### Fashion Programs of Study

**FASHION BUSINESS MAJOR:** This program appeals to students whose interest in fashion and retail is derived from an instinctive understanding of trends, planning, styling and a passion for the business of fashion. Successful students are both creative and analytical and have strong business acumen.

**POSTGRADUATE CERTIFICATE PROGRAM:** Certificate programs are open to women and men who already hold a bachelor's degree. Postgraduate certificates are available in either fashion design or fashion business. Certificate students take courses in the major area in which they earn a certificate and are not required to take academic core classes.

### Study Tours and Study Abroad Opportunities

Mount Mary's fashion department sponsors a study tour to New York City every other year in the fall. Students visit museums, fixture showrooms, forecasting services, design studios, apparel showrooms and influential shopping areas.

Fashion students have the opportunity to study in Paris every other year in January, during the winter break. Mount Mary faculty partner with the Paris-American Academy to provide classes in apparel and accessory design and trend analysis. The program includes hands-on study with European couture drapers, accessory designers, art and costume historians and trend forecasters.

### INTERNSHIPS

The fashion department has developed unique cooperative relationships with regional fashion businesses, offering students the opportunity to observe, consult and work in the field. All fashion majors complete an internship before graduation to enhance their skills and marketability. The student's interests and career plans play a part in determining the specific location and type of internship.

### ANNUAL FASHION SHOW

The student-designer fashion show is part of CREO, the annual celebration of the School of Arts and Design. Fashion business students from the Fashion show coordination class plan and execute the production along with a team of production professionals. Fashion design majors design and construct all the garments that are juried for entrance to the show. Regarded as one of the top student shows in the country, performances draw an audience of over 1,500 people each spring.

Learn more and watch previous shows at [mtmary.edu/creo](http://mtmary.edu/creo).

### CONNECT WITH US ON SOCIAL MEDIA

[instagram.com/mountmaryfashion](https://www.instagram.com/mountmaryfashion)

[facebook.com/mountmaryuniversityfashion](https://www.facebook.com/mountmaryuniversityfashion)

# EXAMPLE FOUR-YEAR PLAN

# FASHION DESIGN | 120 CREDITS

<b>MAJOR</b>	<b>CORE</b>	<b>ELECTIVES</b>
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! indicates sequential courses that must be taken in the semester noted | (\*) indicates a major course that also fulfills a core requirement  
 Fashion electives can include NYC Study Tour, Paris Study Tour, Machine Knitting, Advanced Construction and Fiber & Fabric Design.

FALL Courses		SPRING Courses	
<b>FRESHMAN YEAR</b>			
FSH 107 Fashion Concepts & Careers	2	! FSH 160 Flat Pattern Fundamentals	3
! FSH 110 Clothing Construction	3	FSH 235 Textiles	3
COM 105 Professional Presentations	3	ENG 120 (if needed)	3
ENG 110 or ENG 120 (depending on placement)	3	MAT 104 or higher	4
SYM 110 Leadership for Social Justice	3	! ART 313 Figure Drawing (*Fine Art)	3
<b>TOTAL</b>	14 credits	<b>TOTAL</b>	16 credits
<b>SOPHOMORE YEAR</b>			
! FSH 220 Fashion Art	3	! GRD 200 Professional Practice	1
! FSH 212 Draping Fundamentals	3	! FSH 215 Digital Fashion Art II	3
! FSH 214 Digital Fashion Art I	3	! FSH 218 Sophomore Design Studio	3
ART 105 2D Design & Color Theory (*Fine Art)	3	FSH 331 Trend Forecasting	3
Core	3	Core	3
		Core	3
<b>TOTAL</b>	15 credits	<b>TOTAL</b>	16 credits
<b>JUNIOR YEAR</b>			
! FSH 342 Fashion Design I	3	! FSH 352 Junior Design Studio	3
! FSH 355 Digital Patternmaking I	3	! FSH 356 Digital Patternmaking II	3
FSH 398 Internship	2	! FSH 363 Fashion Design II	3
FSH 321 Fashion History (*Global)	3	FSH Elective	3
FSH Elective	2	Core	3
Core	3		
<b>TOTAL</b>	16 credits	<b>TOTAL</b>	15 credits
<b>SENIOR YEAR</b>			
! FSH 344 Fashion Career Strategies	2	! FSH 322 Product Analysis	3
! FSH 462 Senior Capstone I	3	! FSH 463 Senior Capstone II	3
! FSH 320 Fashion Lifecycle	3	Core	2
Core	3	Core	3
Elective	3	Elective	3
<b>TOTAL</b>	14 credits	<b>TOTAL</b>	14 credits

**UPDATED SEPTEMBER 2024**

This example four-year plan is intended to outline the number and types of courses a student might take in order to fulfill the degree, major, core and elective requirements to graduate. Students meet with their academic advisor each semester to review progress toward fulfilling their degree requirements.



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